

OFFICIAL



Community Safety Flash

Topic: - Seat Belt Safety Week 2023

What can you do to help?

Are you aware that between 1st May 2023 and 23rd June 2023 our operational crews responded to **63 Road Traffic Collisions** within the Stafford Borough, Cannock Chase and South Staffordshire areas? Staffordshire Fire and Rescue Service is committed, with partners, in reducing the numbers of people killed or seriously injured on our roads.



Can you help us to make our roads safer by sharing this information with your family, friends and colleagues?

Seatbelt Statistics

In Staffordshire in 2022, 879 people were found to be committing a seat belt offence, and the majority of these, 686 offences, featured the driver not wearing a seat belt. 91% of the drivers not wearing a seat belt were male between the ages of 18 and 79.

81 offences also took place where children were not wearing a seat belt, for which the driver would be responsible. Therefore parents are also an audience we would like to reach to ensure they are using the correct car seat and seat belts for their children.

Our Road Safety Top Tips

- Always wear a seatbelt. Not wearing a seatbelt can be a fatal decision even on short familiar journeys.
- Don't get distracted. Taking your eyes off the road to check your phone, sat nav or music player could be very dangerous.
- Don't drink and drive and be aware that you may still be over the limit the morning after. If you're going out with friends arrange to have a designated non-drinking driver.
- Taking further training after you have passed your test will increase your safety. For more information see the Staffordshire Safer Roads Partnership website.
- Always drive within the speed limit and reduced your speed according to the conditions.
- Never take drugs and drive. This would be a cocktail for disaster as drugs greatly affect reaction times, concentration and may cause confusion.

